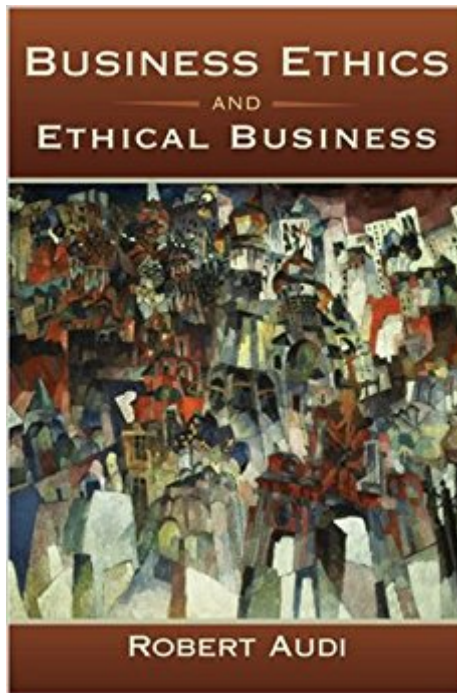


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Business Ethics And Ethical Business



Synopsis

Business Ethics and Ethical Business is a brief yet remarkably comprehensive introduction to the thought-provoking field of business ethics. The text is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business. It introduces the standards essential in business ethics, explores a wide range of issues using concrete examples, and provides analytical tools for guiding ethical decisions in the real world. Features:

- * Includes an appendix containing sixteen short case scenarios modeled on ethical problems in business; these studies are keyed to relevant chapters and designed to stimulate class discussion and provide material for essay assignments
- * Introduces central ethical theories including Aristotle's virtue ethics, Kant's rule-based ethics, Mill's utilitarianism, and Ross's common-sense pluralism
- * Introduces a set of principles comprising a decision framework for conducting business ethically
- * Examines the two main competing views of business in a democratic society--the free market view and the corporate social responsibility approach
- * Considers both large companies and small, family-owned businesses
- * Includes a glossary of many key terms in business ethics

Business Ethics and Ethical Business is ideal for undergraduate or MBA courses, as either a standalone text or a companion to an anthology or selected case studies. Every chapter is self-contained, so the text can be used in whole or in part and in long or short courses.

Book Information

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business ethics."--Edwin M. Hartman, Leonard N. Stern School of Business, New York University"As we have come to expect of Audi's work, the reasoning and style contained in Business Ethics and Ethical Business has the 'triple-barrels' of richness, insightfulness, and clarity."--Mitchell R. Haney, University of North Florida"This elegant and concise introduction to business ethics examines business as a practice that sits at the nexus of democratic values, free market values, and individual and community conceptions of the good life."--Joanne B. Ciulla, University of Richmond"Audi cuts away the fluff and gives his reader the essentials without unnecessary embellishment."--Peter Madsen, Carnegie Mellon University

Robert Audi is David E. Gallo Chair in Ethics and Professor of Philosophy at the University of Notre Dame. He is an internationally distinguished contributor to ethics, theory of knowledge, philosophy of action, and philosophy of religion. He has published numerous books and papers in these fields and lectures widely in these areas and, more recently, in business ethics. He is a past president of the American Philosophical Association.

My guess is that if you're purchasing this book you need it for a college course and don't have much choice in the matter. I found it exceeding dry and difficult. If you're a professor developing a course and are looking for a textbook, do your students a favor and keep looking. Every student in the course I took hated this book.

For College Class. Great book

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